



MONTHLY MEMBERSHIP PROGRESS REPORT

District 31 N

Results as of: 12/31/2017

GMT: STACEY JONES

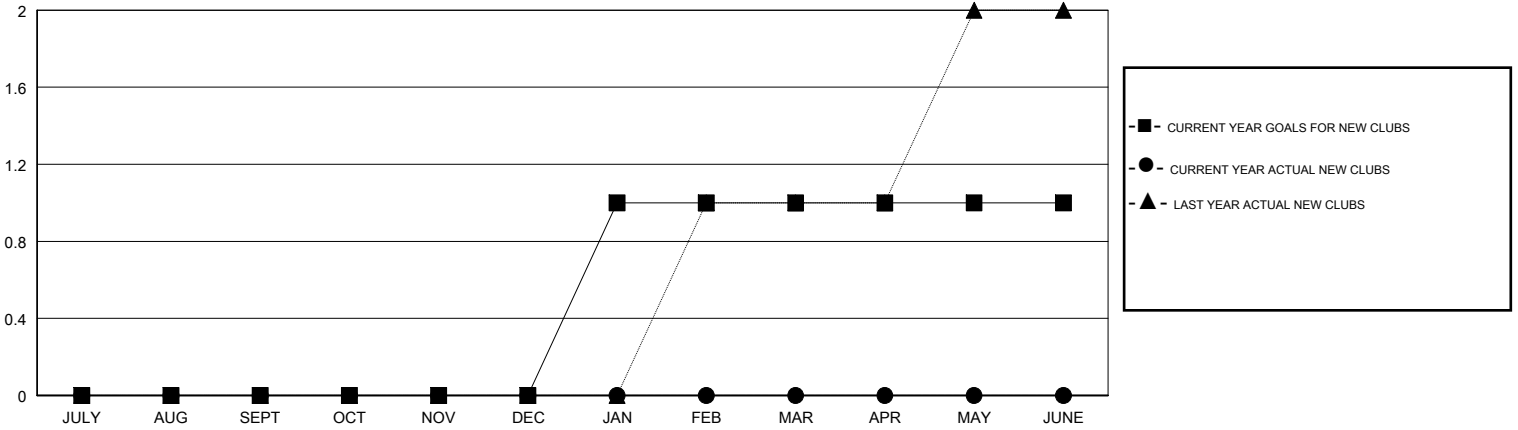
LOCATION NORTH CAROLINA

GMT CA

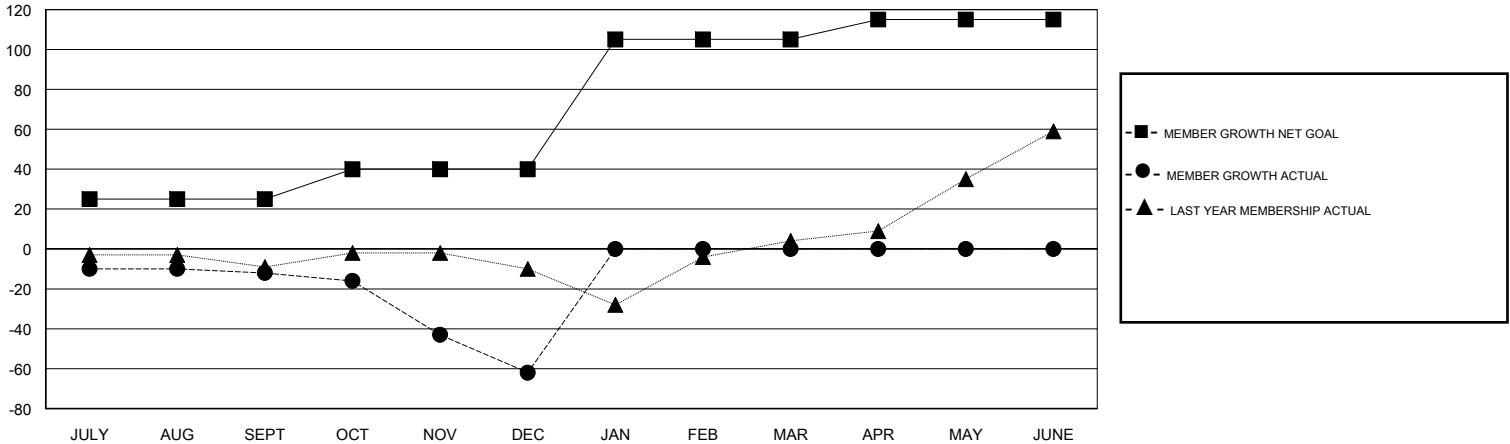
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 0 | 0 | 0 |
| OCT/NOV/DEC | 0 | 0 | 1 |
| JAN/FEB/MAR | 1 | 0 | 0 |
| APR/MAY/JUNE | 0 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 25 | 23 | 34 |
| OCT/NOV/DEC | 15 | 28 | 77 |
| JAN/FEB/MAR | 65 | 0 | 0 |
| APR/MAY/JUNE | 10 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|---|---|--|
| DROPPED CLUBS: 1 | 25 CLUBS OF 63 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> MALE 869 (68.53%) FEMALE 399 (31.47%) Women Percentage Fiscal Year Goal: 33% |
| <u>DROPPED MEMBERS</u> DECEASED 6 CLUB CANCELLED 6 OTHER 99 TOTAL 111 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 242 FAMILY MEMBERS PAYING HALF DUES 123 |